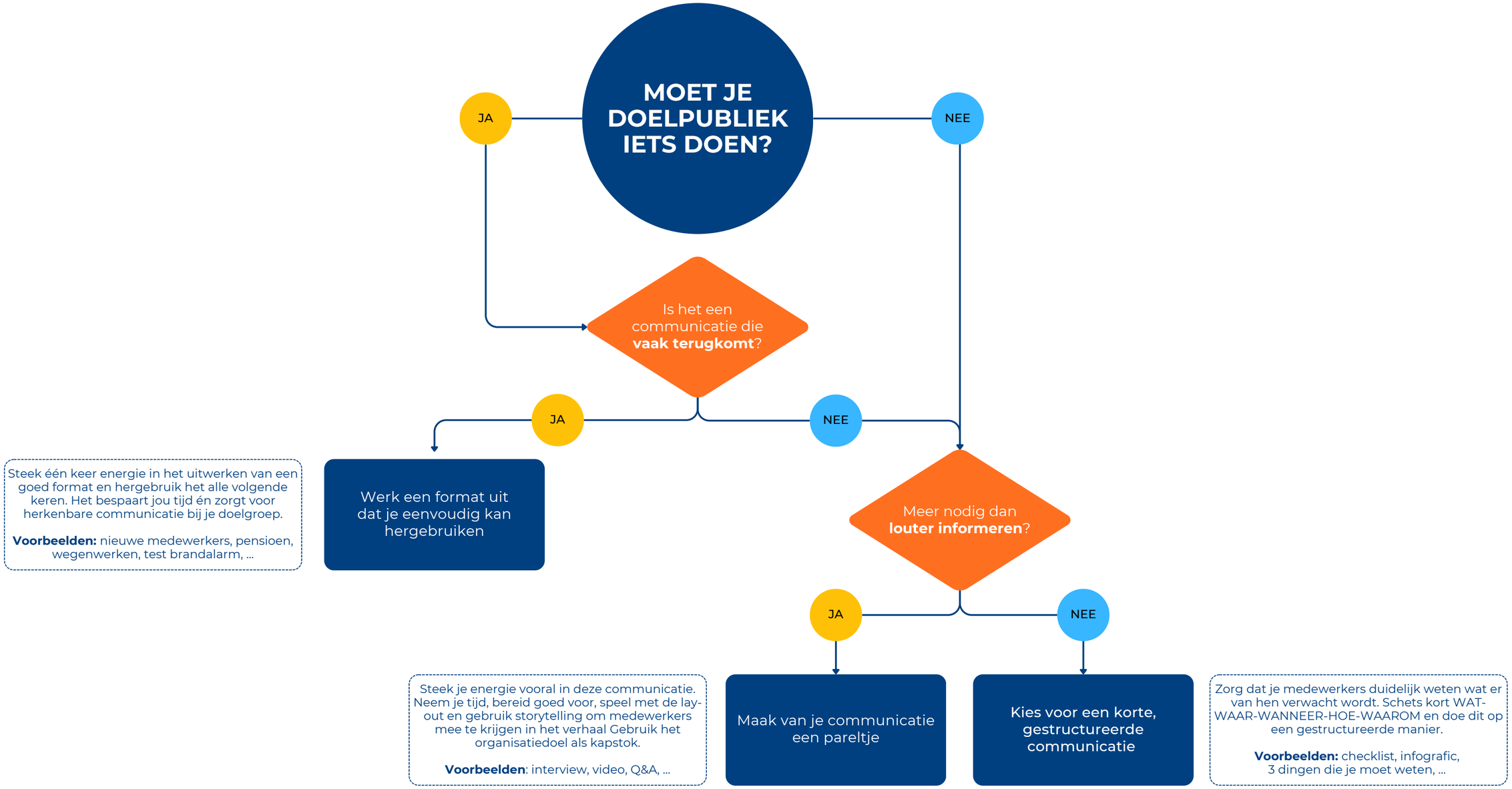Beslissingsboom Interne Communicatie